

Robotics for Europeans

21 - 23 March 2016

Ljubljana, Slovenija

www.erf2016.eu

eu
Robotics
Forum 2016

SPONSORS' & EXHIBITORS' HANDBOOK

Exhibition early bird rates
First exhibition layout

until 31 Jan. 2016
available on 15 Feb. 2016



ORGANISED BY:



LOCAL ORGANISERS:



SUPPORTED BY:



POWERED BY:





Source: www.slovenia.info; Photographer: Tomo Jesenčnik

Welcome!



It is my pleasure to welcome you to Ljubljana for the European Robotics Forum 2016 (ERF2016), the annual networking conference of euRobotics.

We are confident that Ljubljana's vibrant atmosphere, along with our chosen meeting topic, Robotics for Europeans, and the acknowledged experts whom we have invited, will ensure a memorable scientific and social programme.

Since 2014, the robotics exhibition, which is part of ERF, has grown, from 12 exhibitors two years ago to 22 last year. In 2015, we have introduced sponsorship opportunities as well. Conference exhibition and sponsorships are a highly effective way to build relationships and communicate your message. Extensive pre-conference publicity will promote your organisation to the widest possible audience. 600 international delegates from across industry and academia are expected to attend the conference. ERF2016 offers a wide range of sponsorship and exhibition options that can be tailored to your requirements and to suit your budget.

I am looking forward to very informative days here in Ljubljana, full of networking opportunities, across the whole range of what robotics has to offer today and in the future. Special thanks go to the local organisational team around Marko Munih, my colleagues from the Board of Directors and euRobotics' secretariat for the hard work that went into putting together this event.

Dr. Bernd Liepert
euRobotics President

A handwritten signature in blue ink, appearing to read 'B. Liepert'.

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EVENT DETAILS

DATE:

21-23 March, 2016

VENUE:

Cankarjev Dom - Cultural and Congress Centre
Prešernova cesta 10
1000 Ljubljana, Slovenia

LANGUAGE:

The official language of the event is English

PARTICIPANTS:

Approx. 600 participants are expected



ORGANISER :

euRobotics AISBL
Diamant Building
Boulevard A. Reyers 80, 1030
Brussels, Belgium

HOST ORGANISATION :

University of Ljubljana,
Faculty of Electrical Engineering
Tržaška 25, 1000
Ljubljana, Slovenia

CO-HOST ORGANISATION :

Jožef Stefan Institute
Department of Automatics,
Biocybernetics, and Robotics
Jamova 39, 1000
Ljubljana, Slovenia

UNDER PATRONAGE OF :

Slovenian Academy of
Sciences and Arts
Novi trg 3, 1000
Ljubljana, Slovenia

ABOUT ERF2016

ERF2016 is the one event where you can learn and network with the representatives of the robotics sector in Europe. We plan plenty of networking opportunities during the scheduled social events.

THIS 3-DAY EVENT IS A MEETING POINT FOR RESEARCHERS, ENGINEERS, MANAGERS, AND A GROWING NUMBER OF ENTREPRENEURS AND BUSINESS PEOPLE IN THE FIELD OF ROBOTICS FROM ALL OVER EUROPE.

AFTER ITS START IN SAN SEBASTIAN IN 2010, THIS ANNUAL EVENT HAS QUICKLY BECOME THE MOST INFLUENTIAL MEETING OF THE EUROPEAN ROBOTICS COMMUNITY.

Numerous workshops during parallel tracks will be presented by the leading experts from all over Europe. The euRobotics Awards will praise the best robotics PhD thesis, the best innovation and the best start-up idea. During the exhibition you will be able to get to know the most advanced European robotics industry, research institutes and projects. You will also be able to participate in the General Assembly of the euRobotics members and witness how the organisation is shaping the future of robotics in Europe.

TAKE ADVANTAGE OF THIS OPPORTUNITY TO PARTICIPATE, CONTRIBUTE AND HAVE YOUR VOICE HEARD.

You are:

- working in basic research, applied research, or in a company using robots, or producing robots or any robotics technologies including autonomous and cognitive systems which are considered for transportation, health, and many other applications;
- a public or private investor in robotics R&D, or considering expanding your existing range of products and services into robotics;
- a regional, national, or European stakeholder supporting strategic decisions in favour of the enormous economic potential for robotics expected within the next 10 years.

You should definitely consider to attend the major annual robotics networking event organised by euRobotics AISBL, in 2016 to be held in Ljubljana, Slovenia.

You will have the opportunity to:

- identify the potential of robotics applications for business, creation of jobs, and meeting societal needs;
- learn about the state of the art and most recent breakthroughs in applications (from agricultural robots to health services);
- learn about new robotic business potentials, including those through the establishment of spin-offs;
- get to know ongoing initiatives in robotics within Europe;
- listen to the European Commission's strategy about European robotics;
- voice your opinion to influence decision makers and strengthen the collaboration between all stakeholders in the robotics community.

ERF2014



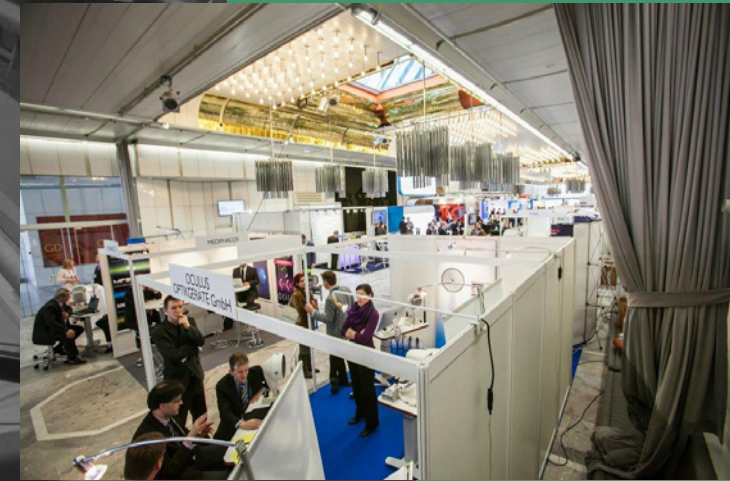
ERF2015



ERF2016

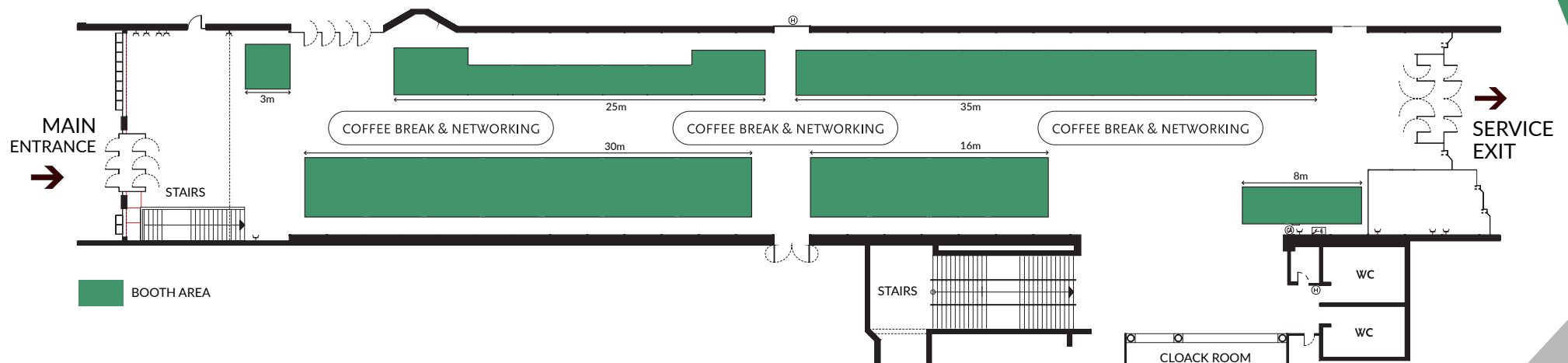
In 2015, over 600 attendees from 36 countries and 22 exhibitors joined us during our 48 sessions – we expect even more in 2016!
More exhibitors, more sessions, more networking!

VENUE - CANKARJEV DOM



GRAND RECEPTION HALL cankarjev dom

GROUND FLOOR, LEVEL 0
AREA: 1214 m²



FOR EXHIBITORS

The exhibition will accompany the event. The exhibition will be held in the same foyer where coffee will be served to the event delegates during breaks.

SPACE RENTAL PER m²:

Registration until or on 31 January 2016	250 EUR
Registration after 31 January 2016	320 EUR
Minimum rental space:	4 m ²

Additional equipment and services such as booth construction (modular stands), furniture hire, etc. can be rented at extra charge (full list supplied upon request). Allocation of space will be treated on a first-come first-served basis (except for "level" sponsors). Organisers reserve the right to alter the location of the booth requested by the exhibitor without previous notice.

Please note that the prices include:

- empty floor space
- table (120x74x75 cm), 2 chairs
- power connection, 2 kW/230 V/10A
- internet access
- welcome reception, refreshments during breaks, lunches

EXHIBITION PERSONNEL REGISTRATION

Personnel must be registered and wear a badge. Exhibitors are entitled to free of charge badges depending on the size of the exhibition space:

Exhibition space 4-8 m ²	1 free participant badge
Exhibition space 9-14 m ²	2 free participant badges
Exhibition space 15-20 m ²	3 free participant badges
Exhibition space 21-27 m ²	4 free participant badges

Participants' badges enable: access to the exhibition, workshops, welcome reception, refreshments during breaks, lunches. Up to two additional badges can be obtained at the rate of 210 EUR each. The fee of 210 EUR does not include networking dinner, which can be purchased extra at the price of 45 EUR.

Photo credits: Viennamotion KG

ADVERTISING BENEFITS

1. Logo with hyperlink on the event website
2. Invitation to the Welcome Reception for registered exhibitors
3. 100 word company profile in the Workshop Digest and on the event website
4. Up to 2 reduced tickets (210 EUR/ three days) – Networking dinner not included

FOR EXHIBITORS

For all practical and logistic information related to the exhibition please contact official event organiser:

EXHIBITION CONTACT

Cankarjev Dom,
Cultural and Congress Centre

EXHIBITION SALES MANAGER

Mr. Toni Laznik
exhibit.erf2016@eu-robotics.net

EXHIBITION LOGISTICS

Mrs. Mateja Peric
Prešernova cesta 10
SI-1000 Ljubljana, Slovenia
Phone: +386 1 24 17 139
Fax: +386 1 2417 296
E-mail: mateja.peric@cd-cc.si

Home page of the event:
www.erf2016.eu

EXHIBITOR'S PROFILE

Upon receipt of the booking form, you will be asked to provide the organiser with a 100-word company profile and your logo (PNG, 300dpi format). This will be published in the list of exhibitors in the Workshop Digest and on the event website.

PAYMENT POLICY

All rates in the Invitation for sponsors and exhibitors exclude 22% statutory VAT, which is obligatory to be paid by applying companies. If payment is not received by the event organisers in due time, sponsors and exhibitors may not be allowed to set up their stands. The confirmation will be sent after the deposit is paid.

Payments - without any charges of the beneficiary - can be made:	Deadline for registration of :
<p>by bank cheque payable to Cankarjev Dom</p> <p>by bank transfer: Bank name: BANKA SLOVENIJE, Slovenska 35, Ljubljana SWIFT: BSLJSI2X IBAN: SI56 0110 0600 0022 527 Beneficiary: Cankarjev dom, Cultural and Congress Centre, Presernova cesta 10, SI-1000, Ljubljana</p> <p>by Credit Card (Eurocard / Mastercard, American Express, Visa)</p> <p>with mandatory notification: "ERF2016"</p>	<p>exhibition space price 250 EUR/ m² until or on 31 January 2016</p> <p>exhibition space price 320 EUR/ m² after 31 January 2016</p>

CANCELLATION POLICY

All cancellations must be sent in writing to CANKARJEV DOM.

The organiser will refund:

- 50% of the total amount paid if the written cancellation of the exhibition is received until 15 February 2016.
- After 15 February 2016 no payment will be refunded.

APPLICATION FORM

Online registration form for exhibition is mandatory. The number of free tickets depends on the number of rented sqm of exhibition space. Up to two additional reduced-fee badges can be obtained at the price of 210 EUR each. On-line registration form for exhibition: www.erf2016.eu. Should you have difficulties with the on-line exhibition form please contact mateja.peric@cd-cc.si or phone +386 1 24 17 139.

Exhibitors and Sponsors are free to visit the venue at their convenience. Please contact the event organiser to arrange this.

FOR SPONSORS

ERF 2016 is offering opportunities for making prospective partners visible at their selection:

PLATINUM SPONSORSHIP

GOLD SPONSORSHIP

SILVER SPONSORSHIP

BRONZE SPONSORSHIP

SPONSOR CONTACT

E-mail:
sponsors.erf2016@eu-robotics.net
Telephone:
+32 2 706 83 69

Photo source: www.slovenia.info;
Photographer: K. Lajevec

WHY SPONSOR?

Participating as a sponsor and/or exhibitor at ERF2016 can take you straight to your target market and demonstrate your level of support and commitment to the robotics sector.

ERF2016 CAN PROVIDE YOUR ORGANISATION WITH:

Maximum exposure at the largest and most influential robotics conference in Europe

An opportunity to build and reinforce strategic relationships within the robotics sector

A cost effective way to reinforce your organisation's brand and build brand awareness amongst a relevant audience

Access to a broad network of industry partners from industrialists, researchers, investors, elected officials and media

Increased marketing opportunities including visibility on the conference website and associated marketing materials

Media partnership – possibility to get exposure of your brand on national and international media

TERMS & CONDITIONS

Payment details:

Account - CBC Bank; IBAN - BE19 7320 2855 2912; BIC/SWIFT - CREGBEBB; EUROBOTICS AISBL

The organiser will refund:

- 50% of the total amount paid if the written cancellation of sponsorship is received until 15 February 2016.
- After 15 February 2016 no payment will be refunded.

APPLICATION FOR SPONSORSHIP

Contact us at sponsors.erf2016@eu-robotics.net or +32 2 706 83 69.

Exhibitors and Sponsors are free to visit the venue at their convenience. Please contact the event organiser to arrange this.

SPONSORS' PACKAGES

Special sponsoring opportunities can be offered (e.g. poster area, ERF2016 dinner or reception, networking lunches and breaks, lanyards, bags, notepads and pens etc.) upon request and availability.

PLATINUM SPONSORSHIP

GOLD SPONSORSHIP

SILVER SPONSORSHIP

BRONZE SPONSORSHIP

	Platinum 12,000 EUR	Gold 10,000 EUR	Silver 7,000 EUR	Bronze 4,000 EUR
1. Value ¹				
2. Exhibition space ²	20 m ²	16 m ²	8 m ²	8 m ²
3. Extra free delegate registrations ³	2	2	1	1
4. Room name	Yes	Yes ⁴	No	No
5. Logo on screens onsite	Yes	Yes	Yes	Yes
6. Logo on outside canvas	Yes 1 piece	Yes 1 piece	No	No
7. Leaflet in the event bag	Yes	Yes	No	No
8. Logo projected (in one group, on desktop background in the conference rooms) during the breaks	Yes	Yes	Yes	Yes
9. Logo on conference web banner	Yes	Yes	Yes	Yes
10. Logo with sponsorship name on ERF2016 Digest front page	Yes	Yes	No	No
11. Advertisement in the ERF2016 Workshop Digest	Two pages colour A4, EPS & PNG	One page colour A4, EPS & PNG	Half page colour A4, EPS & PNG	No
12. Logo with hyperlink on www.erf2016.eu (fields ⁵ - A, B & C - and sponsor page)	Yes, A (fixed), B & C (rotating)	Yes, B & C (rotating)	Yes, B & C (rotating)	Yes, B & C (rotating)
13. Logo on the ERF2016 Workshop Digest – back cover	Yes	Yes	Yes	Yes
14. Sponsor name used as a www login name at ERF2016 venue	Yes	No	No	No
15. Special 90 s. video shown during a Plenary session	Yes	Yes	No	No
16. Special voice announcement during a Plenary session	Yes	Yes	No	No

Notes

¹ Members of euRobotics get a 5% discount on exhibition and sponsoring. EU-financed projects can also apply for the membership discount.

² Online registration form for exhibition and sponsorship is mandatory. Floor space sizes included in the sponsorship packages are standard. Bigger floor spaces can be acquired by paying the additional square metres required.

³ Entry badges are granted according to the exhibition space allocated and to the sponsorship level (2 free tickets for platinum and gold sponsorship and 1 for silver and bronze on top of the respective free exhibition badges).

⁴ For Gold Sponsorship: upon availability – Platinum sponsors have priority, then Gold sponsors on first-come first-served basis. There is 1,000 EUR supplement for securing a room name (if confirmed by the organisers that the option is available).

⁵ The fields where the sponsoring logos will be placed are defined on Page 9.

SPONSORING FIELDS

on www.erf2016.eu

Presentation of sponsoring fields as defined on page 8, "Sponsors' Packages".

European
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A

SUBPAGE VIEW AREA

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C

FIRST PAGE VIEW AREA

B

[illegible]