



EUROPEAN ROBOTICS WEEK

Brought to you by SPARC

14 - 16 November 2019

Central Event hosted by
Poznan University of
Technology conference &
lecturing centre

www.robotics-week.eu

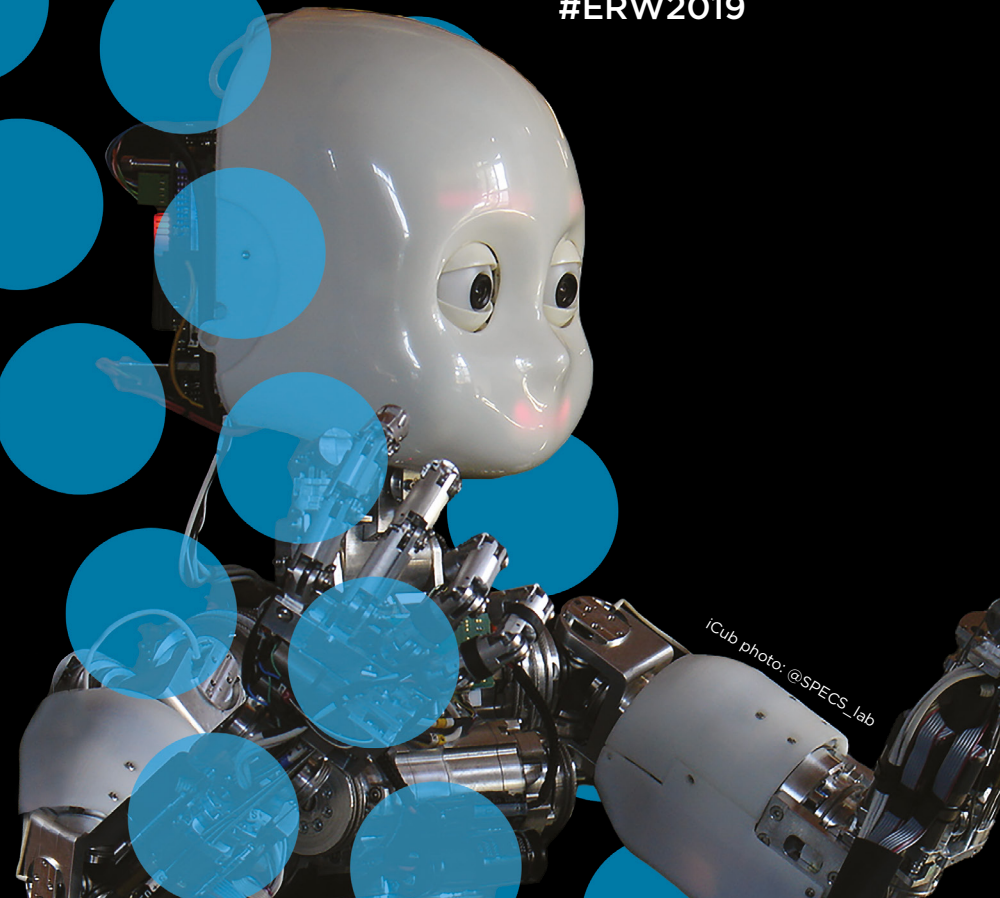
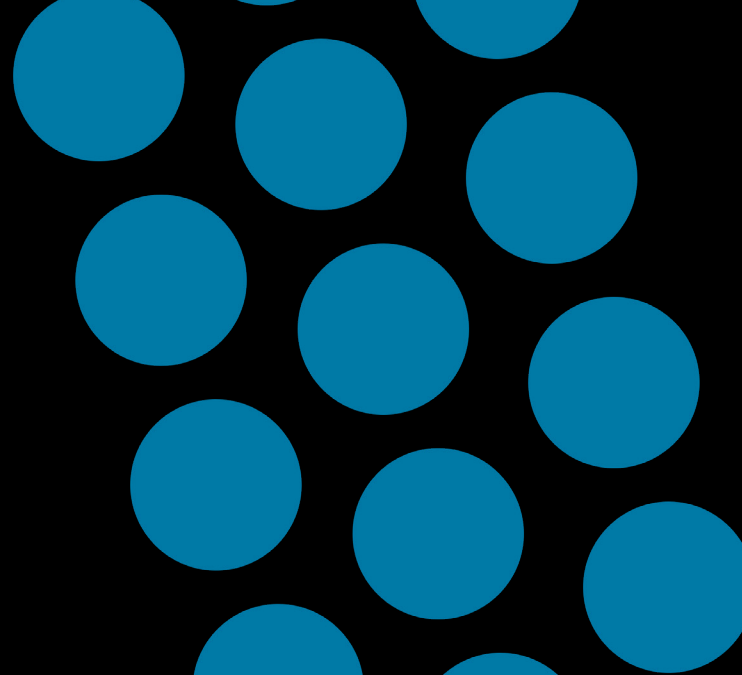
#ERW2019

About European Robotics Week

European Robotics Week (ERW) was conceived with the desire of the European Robotics community to bring robotics research and development closer to the public. More than 500,000 people across Europe have been part of ERW in its eight years of existence. Since 2014, euRobotics has been organising yearly the ERW Central Event, an eco-system of various activities in a chosen location.

euRobotics is a non-profit organisation based in Brussels with the objective to make robotics beneficial for Europe's economy and society. With more than 250 member organisations, euRobotics also provides the European Robotics Community with a legal entity to engage in a public/private partnership with the European Commission, named SPARC.

www.robotics-week.eu



iCub photo: @SPEC5_lab

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ERW2019 Central Event in Poznan

From 14 to 16 November, Poznan will be in the spotlight of European robotics and AI, hosting the Central Event of the European Robotics Week 2019 (ERW2019).

Well-known roboticists in Poland will run the central event in Poznan: Poznan University of Technology, Poznan Supercomputing and Networking Centre, European Space Foundation, and Planet Partners. The Central event features an Opening with VIP speakers, exhibitions, workshops and competitions for adults and children throughout the 3 days.

Organised by euRobotics aisbl, the association for all stakeholders in European robotics, ERW presents the latest robotics and AI achievements in Research and Industry.

ERW is celebrated through a multitude of events, such as: workshops, television shows, demonstrations, children activities, lab tours, competitions, challenges, competitions, exhibitions, and more.

ERW2018 had over 1,200 events organised all over Europe and the Central event in Augsburg, had 1,500 visitors over the three days.

ERW2019 Sponsoring Benefits

- Presence at the Central event of largest robotics education outreach campaign, with 1200 activities organised in over 30 European countries
- Increased marketing opportunities including visibility on the event website and associated marketing materials
- The possibility of getting exposure of our brand on national and international media
- A cost effective way to reinforce your organisation's brand and raise awareness amongst your future employees
- A unique way to show your company's contribution to the development of the workforce for the future, by empowering people to thrive in the digital economy
- An opportunity to build and reinforce strategic relationships within the robotics sector in Poland and Europe
- Access to a broad network of industry, research, investment, policy and media representatives

Sponsoring and Exhibition Packages

Platinum (7,500 €), including 12 m² booth

Gold (4,000 €), including 8 m² booth

Silver (3,000 €), including 6 m² booth

Bronze (2,000 €), including 4 m² booth

Exhibition only: 1,000 € with minimum booth size of 4 m²

Additionally, invitations to VIP exclusive events (tours, dinner), and enhanced marketing presence in event materials are included, depending on the sponsoring level.

Standalone options for sponsoring are also available upon request.

Find out all sponsoring packages details: [link](#)

Contact
secretariat@eu-robotics.net