



# EUROPEAN ROBOTICS WEEK

Brought to you by SPARC

**16 - 18 Nov 2018**

Central Event  
Augsburg - Germany

[www.robotics-week.eu](http://www.robotics-week.eu)

**#ERW2018**

## About European Robotics Week

European Robotics Week (ERW) was conceived with the desire of the European Robotics community to bring robotics research and development closer to the public. More than 500,000 people across Europe have been part of ERW in its seven years of existence. Since 2014, euRobotics has been organising yearly the ERW Central Event, an eco-system of various activities in a chosen location.

**euRobotics** is a non-profit organisation based in Brussels with the objective to make robotics beneficial for Europe's economy and society. With more than 250 member organisations, euRobotics also provides the European Robotics Community with a legal entity to engage in a public/private partnership with the European Commission, named SPARC.

[www.robotics-week.eu](http://www.robotics-week.eu)

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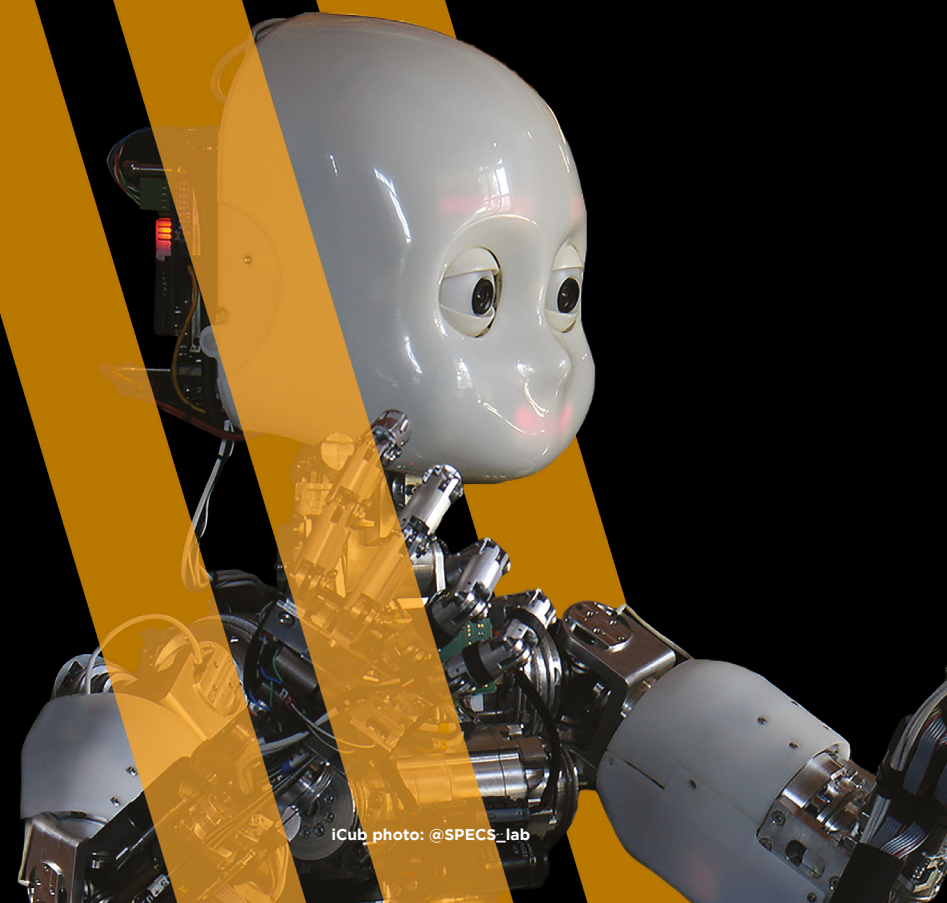
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iCub photo: @SPACS\_lab



## ERW2018 Central Event in Augsburg

From 16 to 23 November, Augsburg will be an innovation hotspot, hosting the Central Event of the European Robotics Week 2018 (ERW). The exhibition will accompany the event, and it will be held in the [Zeughaus](#) (Zeugplatz 4, 86150 Augsburg), in the Tuscan Hall (Toskanische Säulenhalle).

ERW is an initiative of euRobotics, the association for all stakeholders in European robotics. The aim is to bring the topic of robotics to the public and to familiarise people with new technologies. Throughout Europe, various activities organised by industrial companies, associations and research institutes dealing with robotics and automation will take place during ERW2018.

Every year, the initiators of ERW select a different European city as the host for the central opening event. Augsburg was selected since it combines tradition and innovation and is home to numerous technology companies at the heart of the economic region of Bavaria.

In addition to the opening event with well-known guests, exhibitions, lectures and activities for adults and children will be offered throughout ERW.

## ERW2018 Sponsoring Benefits

- Presence at the Central event of largest robotics education outreach campaign, with 1000 activities organised in over 30 European countries
- Increased marketing opportunities including visibility on the event website and associated marketing materials
- The possibility of getting exposure of your brand on national and international media
- A cost effective way to reinforce your organisation's brand and raise awareness amongst your future employees
- A unique way to show your company's contribution to the development of the workforce for the future, by empowering people to thrive in the digital economy
- An opportunity to build and reinforce strategic relationships within the robotics sector in Germany and Europe
- Access to a broad network of industry, research, investment, policy and media representatives

## Sponsoring and Exhibition Packages

Platinum (10,000 €), including 12 m<sup>2</sup> booth

Gold (7,500 €), including 9 m<sup>2</sup> booth

Silver (5,000 €), including 6 m<sup>2</sup> booth

Bronze (2,500 €), including 3 m<sup>2</sup> booth

Exhibition only: 1,000 € with minimum booth size of 3 m<sup>2</sup>

Additionally, invitations to VIP exclusive events (tours, fire place chat, dinner), and enhanced marketing presence in event materials are included, depending on the sponsoring level.

Standalone options for sponsoring are also available upon request.

Find out all sponsoring packages details:  
<https://bit.ly/2PhUF5f>

Contact  
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