

Press Release

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European Robotics Week 2012 – Robots for everyone

Brussels, 10 October 2012 - From the 26th of November to the 2nd of December 2012 the second European Robotics Week will take place serving to educate the public about how robots impact society and to inspire students of all ages to study technology, science and engineering celebrating the strong and competitive position of European robotics. The week will also highlight the growing importance of European robotics in a wide variety of application areas and celebrate the strong and competitive position of robotics in Europe.

Events all over Europe

After the tremendous success of the European Robotics Week last year with 360 robotics related activities in 19 European countries, this year companies, research institutes, and universities have again the possibility to raise public awareness in the robotics sector. "The EUnited Robotics members are proud to support the European Robotics Week, a wonderful tool to catch public's attention. We need more qualified engineers and technology experts in the future if we want to maintain Europe's competitive position in the world market. The European Robotics Week will facilitate this objective.", said Henrik Schunk, EUnited Robotics Chairman and Managing Partner of Schunk GmbH & Co. KG.



Open labs, exhibitions, challenges, robots in action on public squares, school visits with lectures on robotics, guided tours for pupils and much more will take place during the week offering the possibilities for the public to interact directly with robots. In addition it is also possible for participating organisations to show all their robotics activities live online for the whole world to see. Either pre-recorded videos or live-streaming cameras can show the activities. For more information, please visit <http://www.robotics-labs.eu>

Robotics – Key element for dealing with societal challenges

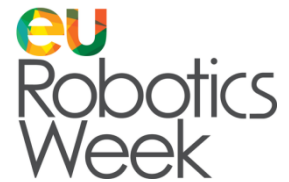
From ageing society to sustainable manufacturing and increasing security threats, robotics is a solution provider. In 2011 more than 166,000 industrial robots were sold – the highest level ever recorded for one year. Impressive increase is also predicted in the service robotics fields: In 2011, about 16,400 professional service robots and approximately 2.5 million service robots for the private sector were brought to the market.



Do you have further questions? Please contact directly Kira Schilling at EUnited Robotics (kira.schilling@eu-nited.net).

For more information and high-resolution pictures about the European Robotics Week 2012 please visit: www.robotics-week.eu

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About EUnited Robotics

EUnited Robotics, European Robotics Association, was founded in 2004 by major European robot manufacturers and is the robotics industries' voice in Europe representing the robot suppliers' view on industry issues and R&D policies. The association is also a cooperation platform among all robotics stakeholders. The EUnited Robotics members today are: ABB, COMAU, GÜDEL, ISRA Vision, KUKA, Reis Robotics, Schunk, Spinea and Sumitomo. Cooperation partners are: DLR (German Aerospace Center), Fraunhofer IPA (Institute for Manufacturing Engineering and Automation) and Technical University München.

Further information at: <http://www.eu-nited.net/robotics/>